

Eyenuk Inc. ('Eyenuk') has the following privacy policy in place regarding data collected through your use of this website. This privacy policy was updated on April 09, 2019.

# Personal Data Eyenuk collects and Source

Eyenuk may collect the following information automatically through this website:

- Technical information, including the Internet protocol (IP) address used to connect your computer to the Internet, browser type and version, time zone setting, browser-plug-in types and versions, operating system and platform;
- Information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from this site (including date and time), page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Eyenuk may acquire information about you that is considered "Personal Information" under the GDPR ("Personal Data") from your use of this website such as your name, address, telephone number and e-mail address. Personal Data is collected from you only when when it is voluntarily submitted to us. You are never required to submit Personal Data (except for IP address) when using our website.

# Legal Basis And No Use By Minors

Eyenuk will process your Personal Data only to meet our legitimate business interests, or where it is necessary to comply with a legal obligation. This website is NOT INTENDED FOR USE BY MINORS (THOSE UNDER THE AGE OF 13).

## How Eyenuk uses your Personal Data

Eyenuk will use Personal Data collected via this website within the scope of the following purposes:

- to respond to your requests, queries and complaints
- for our own internal purposes such as responding to product information requests
- To present our website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- How Eyenuk protects your Personal Data

Eyenuk will take reasonable and appropriate physical, administrative and technical safeguards to protect the personal data about you from loss, misuse, unauthorized access, disclosure, alteration or destruction. Although we will use what we consider to be commercially reasonable measures to protect your Personal Data, we cannot guarantee that loss, misuse or alteration to your Personal Data will not occur, and any



transmission of your Personal Data data. The safety and security of your information and Personal Data that we may collect from you also depends in part on you. Where we have given you (or where you have chosen) a password for access to certain parts of our website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

#### Your rights

Individuals in the EU have certain data subject rights which may be subject to limitations and/or restrictions. These rights under the GDPR include the right to: (i) request access to and rectification or erasure of their Personal Data; (ii) obtain restriction of processing or to object to processing of their Personal Data; and (iii) the right to data portability for their Personal Data. If you wish to exercise one of the above mentioned rights under the GDPR for Personal Data we have of yours, please use the contact information below. Individuals in the EU also have the right to lodge a complaint about the processing of their personal data with their local data protection authority.

You have the right to ask Eyenuk not to process your Personal Data for marketing purposes. Eyenuk will usually inform you (before collecting your data) if it intends to use your data for such purposes or if it intends to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by informing Eyenuk at any time that you do not wish to receive such marketing. Where you wish to exercise this right please use the "unsubscribe" functionality in the relevant communications or refer to the "How to Reach Us" section below.

#### How long Eyenuk retains your Personal Data

Personal Data will only be stored as long as necessary for the purposes for which it was collected subject to local laws and regulations and legitimate business needs.

#### Transfer of Personal Data In Conjunction With Asset Sale

If Eyenuk's assets are acquired by a third party, Personal Data held by Eyenuk may be one of the transferred assets and you acknowledge that such acquirer may obtain such Personal Data.

## **Other important Information**

Our website provides links to other third party websites and if you click on these links, you should be aware that such websites may be collecting information about you through your use of such websites. The privacy policy described here does not apply to those third party websites. Please ensure you check the legal and privacy policy sections of any website you access.

## **Google Analytics and Use of Cookies**

Our website makes use of cookies. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our website or affect the functionality or benefits provided under this website. Unless you have



adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our website.

Eyenuk makes use of Google Analytics which is a web analytics tool that helps website owners understand how visitors engage with their website. Further information about Google Analytics is provided at this link: <u>https://policies.google.com/technologies/partner-sites</u>.

## **Use of IP Address**

Every computer and device connected to the Internet is assigned a unique number known as an Internet protocol (IP) address. Since these numbers are usually assigned in country-based blocks, an IP address can often be used to identify the country, state, and city from which a computer is connecting to the Internet. Google Analytics collects the IP address of website visitors in order to provide website owners a sense of where in the world their visitors come from. This method is known as IP geolocation.

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat Personal Data and you have provided us with your contact information, we will notify you via the email we have for you. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

## How to Reach Us

You can contact us in order to exercise your rights, make inquiries or submit complaints concerning Eyenuk's processing of your personal. Eyenuk will take appropriate steps to address requests, inquiries and complaints. Eyenuk will respond to such requests within thirty (30) business days.

Contact Details:

Eyenuk, Inc. 5850 Canoga Ave, Ste 250, Woodland Hills, CA 91367, USA Ph: +1-818-835-3585

Email Address: <a href="mailto:securityofficer@eyenuk.com">securityofficer@eyenuk.com</a>

## Access

Customers, business partners, and individuals have the right to access personal information, and to correct, amend, or delete the information if it is inaccurate or incomplete, except where the rights of others would be violated.



Eyenuk commits to providing access to your personal information whenever possible. Email Eyenuk at <a href="mailto:securityofficer@eyenuk.com">securityofficer@eyenuk.com</a> if you wish to:

- See what data Eyenuk has about you, if any.
- Change/ correct any data Eyenuk has about you.
- Have Eyenuk delete any data Eyenuk has about you, if any.
- Express any concern you have about Eyenuk's use of your data.

## **Important Information**

For more information about your privacy rights, or if you are not able to resolve a problem directly with us and wish to make a compliant, please contact your local data protection authority.

This Privacy Notice is effective from April 09, 2019.